

For Immediate Release:

## **Dudan Group Establishes Homefront Brands<sup>SM</sup> to Advance Investment in Property Services**

**CHARLOTTE, N.C. – (February 24, 2022)** – Dudan Group, a catalyst of enterprise growth for emerging or established franchised brands, has launched the property services platform Homefront Brands<sup>SM</sup>. The company is initially comprised of three residential and commercial franchisors: Window Hero Exterior Cleaning Services, A1 Kitchen & Bath, and Temporary Wall Systems — all acquired over the last five months.



Homefront Brands will invest in and amplify the growth of small or early-stage property services businesses that are values-forward and customer-oriented.

“We couldn’t be more excited to launch Homefront Brands, especially during such an exciting growth period for franchises in this space,” said Jeff Dudan, Chairman and CEO of Homefront Brands.

“We are open to conversations with values-driven founders and owners who seek a trusted partner in their franchising journey.”

Homefront Brands is powered by a seasoned team of property services business builders and franchise executives, a network of growth partners, leading support systems, in-house consumer lead generation and customer care services.

“The decision to select Jeff Dudan and his leadership team to power the growth of my regional brand was simple,” said Window Hero Founder and President Tyler Kirk. “They’ve done this before, and they’ve worked with humility and authenticity in guiding our brand forward.”

Homefront launches with a wide variety of distinct solutions for consumers and businesses. Window Hero solutions span from window cleaning to gutter guard

installation with 100% satisfaction guaranteed. A1 Kitchen & Bath provides end-to-end kitchen, bath and closet showrooms, design services and installation. Finally, Temporary Wall Systems offers turnkey rental and installation of temporary containment walls for a variety of commercial spaces.

“Our partnership with founders, owners and leaders is focused on four business outcomes,” said Homefront Brands Chief Financial Officer Mike Dudan. “We work tirelessly to enhance the customer experience, identify and penetrate whitespace opportunity, grow average unit sales volume, and increase efficiency of the platform via accretive acquisition of like-minded companies with strong leaders.”

### **About Homefront Brands**

Established in 2022 and headquartered in Charlotte NC, Homefront Brands is building a family of emerging, franchised residential and commercial property service brands. For more information about our current solutions, new business development, and franchising opportunities, visit [HomefrontBrands.com](https://HomefrontBrands.com) or find us on [LinkedIn](#).

### **About Window Hero**

Window Hero was founded in the Southeastern US in 2003, and offers exterior and interior window cleaning, pressure washing, soft house washing, gutter cleaning, and gutter guard installation. It began franchising in 2012, and currently operates in 17 markets across 5 states. For more information, visit [WindowHero.com](https://WindowHero.com).

### **About A1 Kitchen & Bath**

A1 Kitchen and Bath provides consumers, as well as residential homebuilders and remodelers and their clients, an end-to-end solution for custom kitchen, bath and closet needs. They offer retail showrooms, professional design services, and installation services with a wide variety of trend-forward designs. A1 has 4 locations in 2 states. For more information, visit [A1KitchenandBathDesign.com](https://A1KitchenandBathDesign.com).

### **About Temporary Wall Systems LLC**

Ryan and Julie Lemire founded Temp Wall Systems in 2015, which currently serves 5 markets in the Northeastern US. The company provides full-service rental of innovative temporary wall containment systems for commercial renovation and abatement. They began franchising in 2021. For more information, visit [TempWallSystems.com](https://TempWallSystems.com).

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